

Case Study: Children's World Toilet Day Events

Date of Services: November 2021 & 2022



At a glance

For two years, FLUSH provided Global Water Partnership-Caribbean (GWP-C) with educational content for their World Toilet Day celebrations, running children's educational events about how toilets and sanitation work in the Caribbean and beyond.

ABOUT THE CLIENT

The Global Water Partnership-Caribbean (GWP-C) is a working partnership in water management within the Caribbean region. The GWP-C's mission is to support Caribbean countries in the sustainable management of their water resources. Learn more about GWP-C at www.gwp-caribbean.org.

CHALLENGE

GWP-C wanted to address two things at once - educating Caribbean children about sanitation and celebrating World Toilet Day with the public. While in-person events were still uncommon in 2021 (and somewhat in 2022) due to the COVID-19 pandemic, GWP-C had also to figure out how to provide a fun and engaging event for children online through remote learning. Children's educational online content about sanitation was not in high supply, particularly to address the Caribbean context.

SOLUTION

FLUSH led two children's World Toilet Day (November 19th) events in 2021 and 2022 for GWP-C, focusing on relevant sanitation information based on the Caribbean context. The classes targeted two age groups, focusing on what happens after the "flush" (7-10 years) and how sanitation affects sanitation systems (13-16 years). FLUSH designed the events with cartoon animations and simple visuals to teach new information and ended with interactive activities for applying the new information, including designing a toilet system and visualizing a world where toilets help improve climate change. Across the two years, FLUSH helped GWP-C reach nearly 150 children remotely, including a school for low-income children in Suriname!

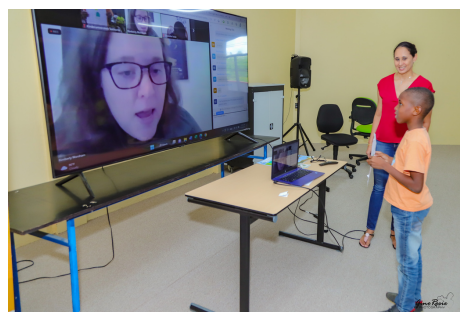


Photo Credits: Kinderuniversiteit Suriname (Children's University of Suriname), a GWP-C Partner

Client Testimonial

GWP-C's collaboration with FLUSH provided a virtual knowledge environment for Caribbean children about the importance of toilets and sanitation - something I believe may not have been done before here... It was an absolute pleasure witnessing the children be engaged... FLUSH was even able to make the link between how toilets fight environmental degradation and climate change in a way that was creative and easy to grasp.

Gabrielle Lee Look
Communications Officer
GWP-C

FLUSH'S CASE TEAM

Kimberly Worsham, MIWM, MPA

FLUSH



International Development



www.flushwash.org



NYC, USA

With Global Associates