

Case Study: Francophone Africa Market Research

Date of Services: February - June 2022

ATHENA
INFONOMICS

At a glance

FLUSH supported Athena Infonomics and its partner Aguaconsult with researching water and sanitation policy and regulatory environments in francophone African countries for a comprehensive pan-African assessment of relevant government systems.

ABOUT THE CLIENT

Athena Infonomics (Athena) is a Chennai-based global data solutions group that applies social science research, data analytics, and technology to provide global development leaders with user-centric, context-specific outcomes. Athena drives innovation in policy and practice through sound research, creative data models, and fit-for-purpose digital strategies.

CHALLENGE

Athena collaborated with Aguaconsult on a project for the Eastern and Southern Africa Water and Sanitation (ESAWAS) Regulators Association. The project was to create the first-ever comprehensive report of each African country's water and sanitation policy and regulatory systems. The undertaking was large - some places had limited public resources and complex policy/regulatory structures. Athena and Aguaconsult needed support with research and stakeholder interviews in francophone Africa.

SOLUTION

FLUSH supported Athena in leading research for Athena in several francophone African countries, including Guinea, the Democratic Republic of the Congo (DRC), Congo-Brazzaville, Gabon, Cameroon, Cote d'Ivoire, and Senegal. FLUSH also helped research the English-speaking country of Gambia. Through FLUSH's deep networks and experience in West and Central Africa, we dug into each country's existing and past policies and regulations. We also contacted and interviewed several governmental officials and experts in each country to understand how regulations were applied. With this, FLUSH helped Athena and Aguaconsult generate a comprehensive report benefiting the sector.

FLUSH's team also accidentally facilitated systems change in the DRC by sharing the current WASH policy with dozens of stakeholders unaware of its existence, including some government workers!



Client Testimonial

"The FLUSH team quickly completed the research in several of the most challenging countries, which we greatly appreciated."

*Maya Gainer
Principal Consultant
Athena Infonomics*

FLUSH'S CASE TEAM

Paulson Kasereka, BSc

Kimberly Worsham, MIWM, MPA

FLUSH



International Development



www.flushwash.org



NYC, USA

With Global Associates