

CONNECTING DATA TO REAL-WORLD IMPACT.

FLUSH is a women-owned consulting firm that helps public agencies, utilities, and private-sector partners translate complex impact work into clear, human stories that drive understanding, build stakeholder trust, and unlock better decisions.

With roots in the world's most stigmatized sector — water and sanitation — we are comfortable with complexity. We are committed to outputs your team can actually use.



CORE COMPETENCIES

01 · IMPACT DATA & EVALUATION

Program evaluations, theories of change, and database systems that turn complex (and sometimes chaotic) datasets into practical, audit-ready findings.

02 · MESSAGING & COMMUNICATIONS

Strategy, story, and campaigns co-developed with your team — from value-proposition work to multi-channel storytelling that lands with funders, regulators, and the public.

03 · CONTEXT DEVELOPMENT

In-depth market and audience research — focus groups, surveys, and media analysis in local languages, designed for new-market entry, community engagement, and stakeholder mapping.

04 · WATER, SANITATION & CLIMATE

Technical expertise in watershed assessment, AWS auditing, flood-impact mapping, sanitation systems, willingness-to-pay studies, and integrated water management.

05 · TRAINING & PUBLIC EDUCATION

3–6 week professional development for technical SMEs plus public-education classes for adults and children. In-person or live-streamed.

DIFFERENTIATORS

Sector depth others avoid.

Born in water and sanitation — comfortable with technical, stigmatized, and politically complex subject matter.

Multilingual global network.

Multilingual researchers and social scientists embedded in local context — no watershed, market, or stakeholder is too remote.

Storytelling baked into research.

Insight-gathering and narrative are designed together from day one — not bolted on at the end of a contract.

Practical deliverables.

Outputs your team can implement with the resources you have — not consultant black-boxes.

PAST PERFORMANCE

SATO (LIXIL)

IMPACT DATA & EVAL

Mid-term evaluation of the USAID-funded program, surfacing new findings and unlocking implementation barriers.

WORLD VISION NEW ZEALAND

IMPACT DATA & EVAL

Evaluated a multisectoral 5-year program operating across 5 countries in Asia and the Pacific.

SOLARID

MESSAGING & COMMS

Market strategic planning and research to inform communications with the US off-grid market.

OCEAN SEWAGE ALLIANCE

CONTEXT DEVELOPMENT

Market research to identify target audiences and the right channels for ocean-sewage advocacy.

AQUA FOR ALL

WATER, SANITATION & CLIMATE

Technical assistance on climate-resilient WASH planning for social enterprises in emerging markets.

WATER.ORG

IMPACT DATA & EVAL

Developed a methodology to quantify the number of people reached directly and indirectly through WASH business loans.

COMPANY DATA

LEGAL NAME	Facilitated Learning for Universal Sanitation and Hygiene LLC (d/b/a FLUSH)
FOUNDED	2018 · NYC & SF, USA
UEI	XCN7CUBFNTK3
NAICS	541611 · 541613 · 541618 · 541620 · 541720 · 541910 · 611430
ENGAGEMENT	Corporate MSAs Sub-prime & teaming arrangements Supplier-diversity prime contracts
SAM.GOV	Registered & current