

FOR SUSTAINABILITY & IMPACT TEAMS

YOUR IMPACT WORK DESERVES A BETTER STORY.

FLUSH helps corporate teams turn complex watershed, climate, and community data into credible narratives that move investors, regulators, employees, and the communities you operate in.

WHY THIS MATTERS

Global credit ratings now factor water risk. EU and US states are requiring Extended Producer Responsibility (EPR) reporting on circular-economy efforts. Impact has shifted from a reporting line to a keystone of impact and a real operational risk. Communities care more about how they are brought into local initiatives.

IMPACT DATA & EVALUATION

01

REPORTING THAT'S INVESTOR-GRADE.

Industry-approved evaluation frameworks and database systems your sustainability team can own and maintain.

- Audit-ready evidence that survives third-party scrutiny and board questions.
- Metric to narrative. impact numbers translated into board-, investor-, and regulator-ready storylines.
- Operational data systems your team owns — not consultant black-boxes.

MESSAGING & COMMUNICATIONS

02

TELL THE STORY BEHIND YOUR NUMBERS.

Practical, business-minded strategies that build trust with funders, investors, employees, and operating communities.

- Real-world impact narratives for annual reports, investor decks, and funder proposals.
- Internal alignment. Employee comms that get your people behind the strategy.
- Multi-channel campaigns that grow social trust and buy-in while protecting reputation.

CONTEXT DEVELOPMENT

03

KNOW THE AUDIENCE BEFORE YOU SPEND.

In-depth market research that humanizes data and gets into the mindset of regulators, communities, customers, and partners.

- Multilingual local research — focus groups, surveys, media analysis in the local context.
- Stakeholder maps for new-market entry, investment due diligence, and engagement.
- Audience personas grounded in lived experience — not Likert-scale guesses.

WATER, SANITATION & CLIMATE

04

WATER IS CLIMATE. WE MAKE IT OPERATIONAL.

Decades of nuanced expertise — translated into the strategies, compliance reporting, and stakeholder work for today's water-disclosure regime demands.

- AWS auditing & stewardship — Alliance for Water Stewardship audits and potential project management support.
- Disclosure readiness for EPR, EU CSRD, and SEC water-risk reporting - across your supply chain.
- Watershed risk & engagement for credit-rating review and social licence.

TRAINING

05

UPSKILL YOUR TEAM TO TALK LIKE HUMANS.

3–6 week courses (in-person or live-streamed) that turn technical experts into confident, public-facing communicators.

- Storytelling for technical teams. Engineers and analysts who can write for non-technical audiences.
- Spokesperson coaching for media, town halls, and regulator-facing conversations.
- Custom curricula tuned to your sector, audience, and stakeholders.

WHY FLUSH

PRACTICAL.

GROUNDED.

GLOBAL.

- Roots in the toughest sector. Founded 2018 in water & sanitation — the work other firms avoid.
- Multilingual global network. No watershed, market, or stakeholder is too remote.
- Outputs that ship. Plans your team can execute with the resources you have.
- Honest first calls. If we're not the right team, we'll tell you.

2018

FOUNDED

30+

PUBLIC & PRIVATE PARTNERS

5

CONTINENTS OF OPERATING
CONTEXT

100%

WOMEN-OWNED, US-BASED