



FLUSH

Connecting data to real-world impact through storytelling

HOW WE WORK

We translate complex global challenges into clear, human stories that drive understanding and action.

With roots in sanitation and water, our work sits at the intersection of systems, data, and human experience. We help organizations communicate to their audiences what they do, why it matters, and how it changes lives to grow impact, build trust, and improve decision-making.

We combine research, strategy, and storytelling to create work that is:

- Clear and accessible
- Grounded in evidence
- Human-centered
- Designed for real-world use

We work closely with our partners to simplify complexity, align messaging, and deliver practical outputs that support their growth.

EXISTING CLIENTS & PARTNERS



WE PARTNER WITH

- NGOs & international organizations
- Businesses & social enterprises
- Funders & impact investors
- Industry member associations
- Consulting firms & technical experts

OUR WORK ACCOMPLISHES

- ✓ Making complex systems clear
- ✓ Transforming technical issues into approachable, human ones through storytelling
- ✓ Connecting data to real-world impact
- ✓ Finding clarity across research, evidence, and lived experience
- ✓ Supporting funders to feel more confident impact-focused initiatives

MARKET RESEARCH

IMPACT MEASUREMENT

MARKETING & COMMUNICATION STRATEGY

DATA-DRIVEN NARRATIVES

EVALUATIONS

MESSAGING FRAMEWORKS

TRAINING & WORKSHOPS

MULTI-CHANNEL STORYTELLING

POSITIONING

DATA ARCHITECTURE

DATA DESIGN

BRANDING

